



TRINET

Retail Surveillance Solutions

Count, track and analyse shoppers

Visualise footfall and behaviour

Reduces customer wait times



Why should you have a robust Retail Surveillance System?

Shoplifting
Employee theft
Inventory shrinkage
Staff error and fraud

The above are common situations that have significant effects on the profits of retailers, adding up to hundreds of billions of dollars globally each year.

The data generated by the People Counting, Queue Management, Heatmap and Analytic Reports functions gives you a chance to learn more about your customers, their behaviours, and their needs and demands.

- Integration with POS system
- People counting
- Heatmap function
- Queue Management